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LAFARGE TO SUPPORT HABITAT FOR HUMANITY'S 2017 JIMMY & ROSALYNN CARTER WORK PROJECT IN CANADA



Jimmy & Rosalynn Carter Work Project

July 9-14, 2017 | Canada

Suggested Tweet: 150 Canadian families to get hand-up from Jimmy Carter Work Project @HabitatCanada @Lafarge_Canada #affordablehousing #concrete

In celebration of Canada's 150th anniversary, Lafarge Canada Inc. will be a **Gold** sponsor of Habitat for Humanity Canada's biggest build project ever. Habitat for Humanity's 34th Jimmy and Rosalynn Carter Work Project will be taking place in every province and territory across Canada with a goal to collectively build 150 homes to mark Canada's 150th anniversary of Confederation. Former U.S. President Jimmy Carter and his wife Rosalynn, will be visiting Canada from July 9-14, 2017, focusing their efforts in Edmonton, Alberta, and in Winnipeg, Manitoba.

Habitat Canada has a long history of creating affordable housing opportunities. People living in Habitat homes not only help to build their own houses, they also pay affordable mortgages. Habitat for Humanity's innovative approach helps working families on a new path to better, affordable living conditions that lead to improved health and stronger childhood development, as well as a decrease in reliance on food banks.

"Lafarge is proud to continue its work building better cities and communities by sponsoring the Jimmy and Rosalynn Carter Work Project. We are confident that our donation of ready-mix concrete and concrete paving will add to the sustainability of the Carter Place development in Edmonton which will house 58 families. Concrete will provide a safe and long-standing foundation for the homes as well as a highly durable pavement which will minimize maintenance requirements," commented Bruce Willmer, Vice President and General Manager for Lafarge in Edmonton. "We support Habitat for Humanity Canada's important work because Lafarge believes that everyone in Canada has the right to a safe, affordable and decent place to live," continued Bruce.

In addition to supporting Habitat's Carter Work Project, Lafarge has supported Habitat throughout Canada with donated materials and volunteer time for some 20 years. Of note, are the first NetZero energy precast concrete homes in North America which Lafarge built to benefit Habitat for Humanity Edmonton. See:

<https://www.youtube.com/watch?v=Yrg292dwSTA>

Since 1984, President and Mrs. Carter have traveled around the world with Habitat, to build and improve homes. Their time and effort helps to raise awareness of the critical need for affordable home ownership around the world. Inspiring millions over the last three decades, President and Mrs. Carter have worked alongside nearly 100,000 volunteers in 14 countries to build, renovate and repair more than 4,000 homes



ABOUT LAFARGE CANADA INC.

Lafarge is Canada's largest provider of diversified construction materials and a member of the global group, LafargeHolcim. With more than 6,000 employees and 250 sites across Canada, our mission is to provide construction solutions that build better cities and communities. The cities where Canadians live, work, and raise their families along with the community's infrastructure benefit from the solutions provided by Lafarge consisting of aggregates, asphalt and paving, cement, precast concrete, ready-mix concrete and road construction.

Through LafargeHolcim's 2030 Plan, Lafarge is committed to providing solutions using sustainable manufacturing practices and improving the environment in and around its operations. At locations across Canada, we have worked to reduce carbon dioxide emissions, restore wetlands for native plants and animals, and identify waste materials that can be recycled and used in our operations. For more information: www.lafarge-na.com

ABOUT HABITAT FOR HUMANITY CANADA

In Canada, Habitat for Humanity has been working since 1985 toward a world where everyone has a decent and safe place to live. With the help of over 70,000 volunteers every year and 56 local organizations from coast to coast to coast, we believe in bringing communities together to help families build strength, stability and independence through affordable homeownership. Worldwide, more than 9.8 million people have partnered with Habitat for Humanity to build or improve a place they can call home. For more information, visit habitat.ca.

ABOUT HABITAT FOR HUMANITY INTERNATIONAL

Driven by the vision that everyone needs a decent place to live, Habitat for Humanity began in 1976 as a grassroots effort on a community farm in southern Georgia. The Christian housing organization has since grown to become a leading global nonprofit working in nearly 1,400 communities throughout the U.S. and in more than 70 countries. Families and individuals in need of a hand up partner with Habitat for Humanity to build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. Through financial support, volunteering or adding a voice to support affordable housing, everyone can help families achieve the strength, stability and self-reliance they need to build better lives for themselves. Through shelter, we empower. To learn more, visit habitat.org.

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